Job Description

Job Title: Cheerleader Coach
Supervisor: Principal & Athletic Director
Job Classification: Exempt
Job Code: 1026

Job Summary
Position is responsible for coaching student athletes in competitive Cheerleader techniques to prepare them for events or competition. Position motivates student athletes to develop an appreciation of the sport.

Essential Duties
1. Works with cheerleaders during practices and meets.
2. Holds organizational meetings for team prospects and encourages students to participate.
3. Assesses skills and assigns team positions.
4. Develops a regular practice schedule and organizes practice time to provide both individual and team development.
5. Works with the athletics director in scheduling facilities for practices and competition.
6. Coaches and instructs cheerleaders, individually or in groups, regarding the rules, regulations, equipment, and techniques of the sport.
7. Observes cheerleaders, during events and practice to determine the needs for individual or team improvement.
8. Establishes and maintains standards of pupil behavior and provides proper supervision of students at all times.
9. Monitors the academic performance of team members to ensure that eligibility requirements are met.
10. Follows established procedures in the event of an injury.
11. Conferences with parents/guardians, as necessary, regarding the performance of their student.
12. Follows state, regional, and district regulations governing the program.
13. Models sports-like behavior and maintains appropriate conduct towards cheerleaders, officials, and spectators.
14. Acts as a team representative and promotes the cheerleading by communicating with the news media, booster clubs, service clubs, and other organizations.
15. Follows established procedures for supplies and uniforms.
16. Works with the athletic director to develop a policy for awards and submits a list of award winners at the end of the season.
17. Participates in special activities to include parent’s night, banquets, award nights, and pep assemblies.
18. Maintains eligibility forms, emergency data cards, insurance records, equipment inventory, and other related records.
19. Models nondiscriminatory practices in all activities.

(These are intended only as illustrations of the various types of work performed. The omission of specific duties does not exclude them from the position if the work is similar, related, or a logical assignment to the position.)

Other Duties:
1. Attends staff development meetings, clinics, and other professional activities to improve coaching performance.
2. Performs any other related duties as assigned by the Principal & Athletic Director or other appropriate administrators.

Job Specifications
To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill and/or ability required. Reasonable accommodation may be made to enable individuals with disabilities, who are otherwise qualified, to perform the essential functions.

Minimum Qualifications (Knowledge, Skills and/or Abilities Required)
Some experience as a competitive Cheerleader coach at the high school or college level preferred. Must possess effective coaching techniques and skills. Must possess a thorough knowledge of the rules, regulations, strategies,
and techniques of the sport. Must possess the ability to establish and maintain effective working relationships with school administrators, parents, and students.

**Working Conditions & Physical Requirements**
Must have the ability to stand for extended periods of time; exhibit manual dexterity to dial a telephone, see and read a computer screen and printed material with or without vision aids; hear and understand speech at normal levels, outdoors and on the telephone; speak in audible tones so that others may understand clearly; physical agility to lift up to 25 pounds; to bend, to stoop, to sit on the floor, to climb stairs, to walk and to reach overhead.

**Work Environment**
The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. The noise level in the work environment is usually moderate to loud.

**Supervision Exercised:** None  
**Supervision Received:** Principal & Athletic Director

*This job description in no way states or implies that these are the only duties to be performed by this employee. The coach will be required to follow any other instructions and to perform any other related duties as assigned by the Principal & Athletic Director or appropriate administrator. Newport News Public Schools reserves the right to update, revise or change this job description and related duties at any time.*

**Approvals:**

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**I acknowledge that I have received and read this job description.**

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Revised 09/19 CR